

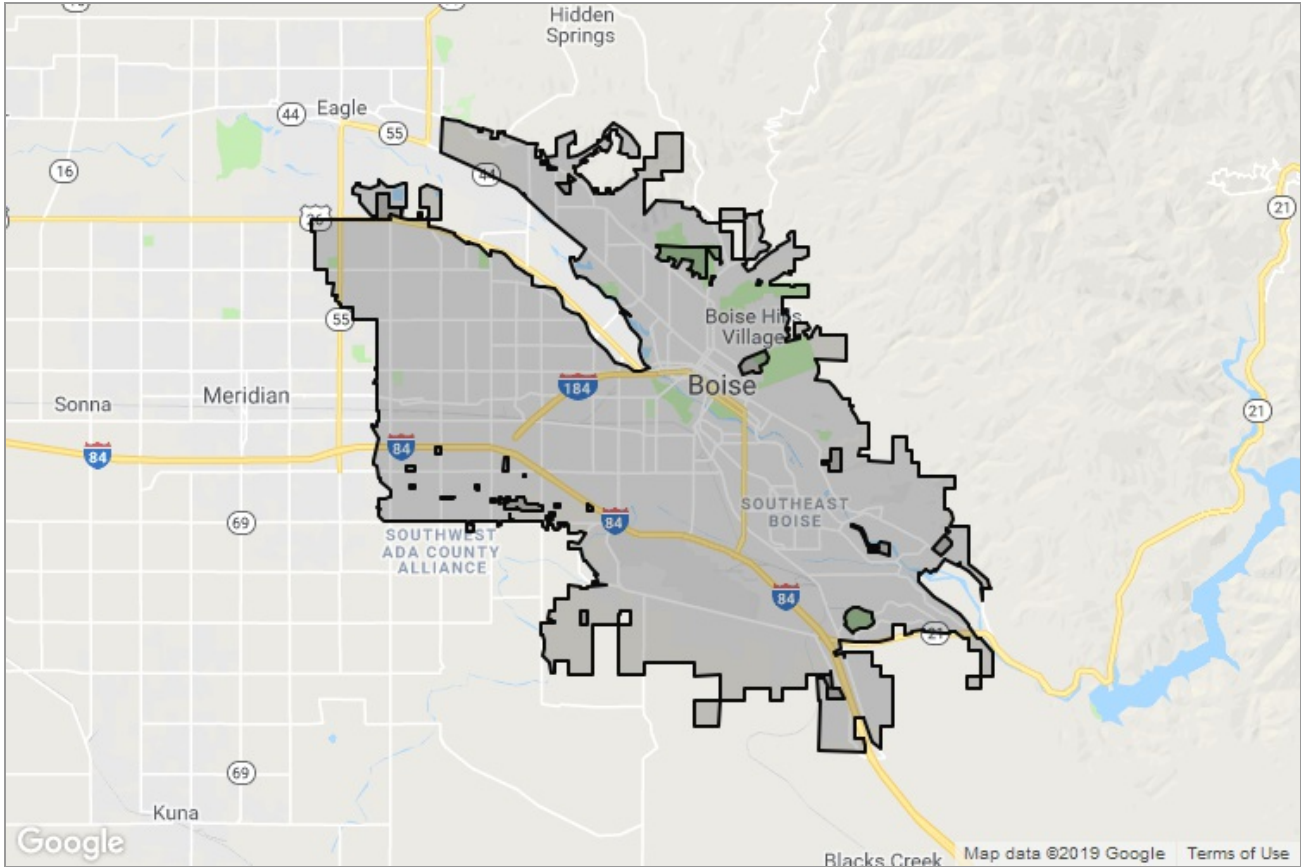


TOMLINSON

COMMERCIAL TRADE AREA ANALYSIS

Best Places to Find Your Customers Within

Boise, Idaho



Presented by

Brittany Petronek | Realtor

Idaho Real Estate License: sp42924



Mobile: (208) 850-8753 | Fax: (208) 433-8333

Main: bpetronek@gmail.com

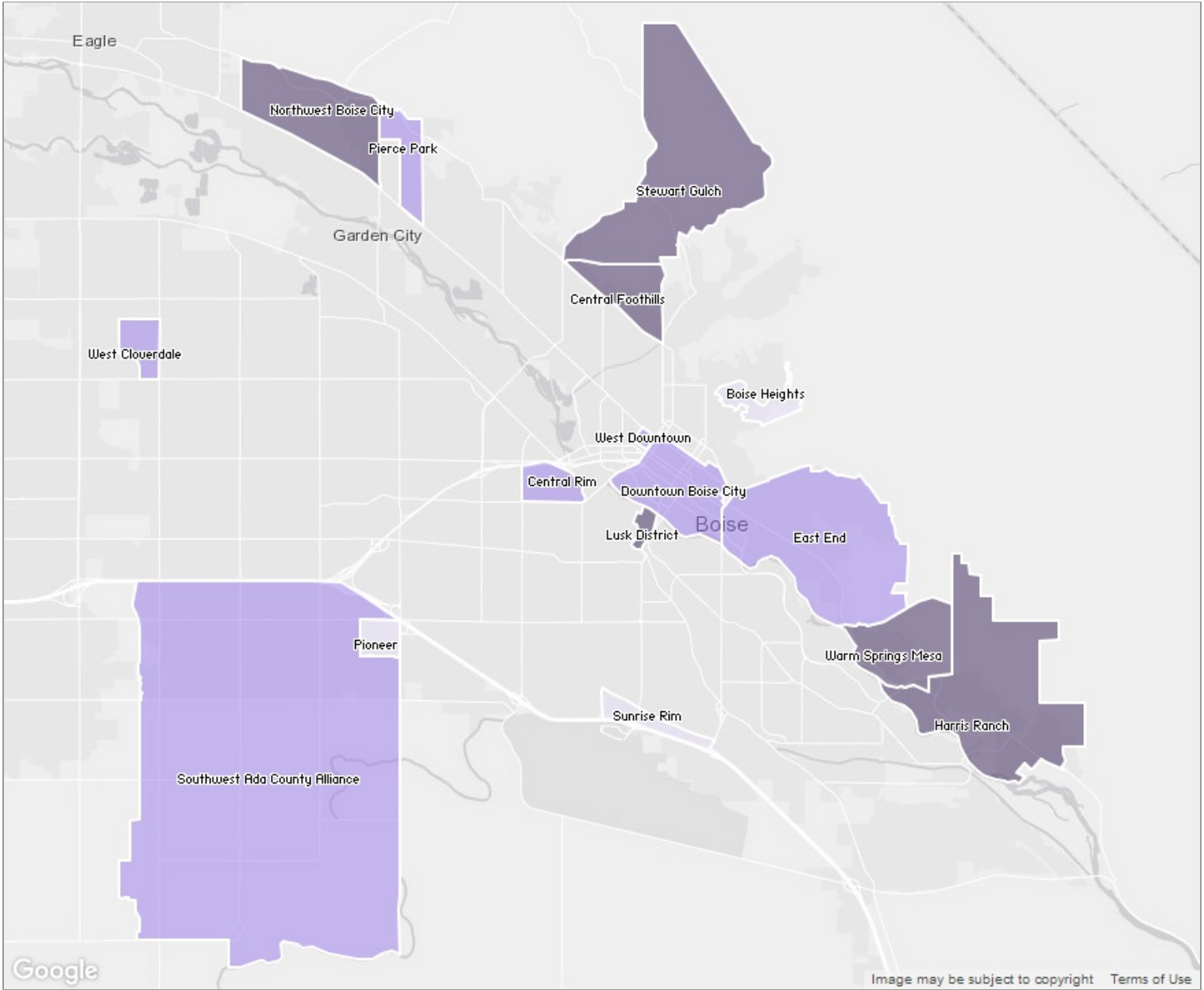
Office: bpetronek@gmail.com | Agent: bpetronek@gmail.com

Coldwell Banker Tomlinson Group
516 S Capitol Blvd
Boise, ID 83702

Example Report. All reports can include more or less data.

Area Searched: Boise, Idaho

RPR searched within your subject area for the places that are the best matches based on the criteria you selected below.



Criteria Used for Analysis

Population Stats:

Population Change since 2010

21.93%

Ranking of Search Results

This grid ranks your analysis results. The trade areas with the best matches to your criteria are shown first. The results include the name of the trade area and how the area scored for each of the selected criteria.



Rank	Intermediate Neighborhoods	2018-2023 Population Growth Rate <i>Percent change</i>	2018-2023 Households Growth Rate <i>Percent change</i>	Population Change since 2010 <i>Percent change</i>
1	Central Foothills in Boise City, ID	1.82%	1.9%	14.72%
2	Harris Ranch in Boise City, ID	6.84%	6.6%	95.42%
3	Lusk District in Boise City, ID	3.19%	3.1%	54.97%
4	Northwest Boise City in Boise City, ID	3.17%	3.2%	46.20%
5	Stewart Gulch in Boise City, ID	1.83%	1.8%	14.66%
6	Warm Springs Mesa in Boise City, ID	3.73%	3.9%	33.70%
7	Central Rim in Boise City, ID	1.98%	1.9%	10.32%
8	Downtown Boise City in Boise City, ID	2.79%	3.3%	18.50%
9	East End in Boise City, ID	2.00%	1.8%	12.34%
10	Pierce Park in Boise City, ID	1.98%	1.9%	11.00%
11	Southwest Ada County Alliance in Boise City, ID	2.12%	2.2%	19.20%
12	West Cloverdale in Boise City, ID	2.37%	2.4%	4.74%
13	West Downtown in Boise City, ID	2.06%	2.7%	1.82%
14	Boise Heights in Boise City, ID	1.15%	1.3%	8.49%
15	Pioneer in Boise City, ID	0.81%	0.7%	5.80%
16	Sunrise Rim in Boise City, ID	0.99%	1.1%	6.89%

Analysis Criteria Information

2018-2023 Population Growth Rate
Percent change

Projected percentage change (growth) from 2018 to 2023.

Data Source: U.S. Census American Community Survey via Esri, 2018

Update Frequency: Annually

2018-2023 Households Growth Rate
Percent change

Projected percentage change (increase) in households from 2018 to 2023.

Data Source: U.S. Census American Community Survey via Esri, 2018

Update Frequency: Annually

Population Change since 2010
Percent change

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Data Source: U.S. Census American Community Survey via Esri, 2018

Update Frequency: Annually

About RPR (Realtors Property Resource)

- Realtors Property Resource® is a wholly owned subsidiary of the National Association REALTORS®.
- RPR offers comprehensive data – including a nationwide database of 164 million properties – as well as powerful analytics and dynamic reports exclusively for members of the NAR.
- RPR's focus is giving residential and commercial real estate practitioners, brokers, and MLS and Association staff the tools they need to serve their clients.
- This report has been provided to you by a member of the NAR.



About RPR's Data

RPR generates and compiles real estate and other data from a vast array of sources. The data contained in your report includes some or all of the following:

- **Listing data** from our partner MLSs and CIEs, and related calculations, like estimated value for a property or median sales price for a local market.
- **Public records data** including tax, assessment, and deed information. Foreclosure and distressed data from public records and RealtyTrac.
- **Market conditions and forecasts** based on listing and public records data.
- **Census and employment data** from the U.S. Census and the U.S. Bureau of Labor Statistics.
- **Demographics and trends data** from Esri. The data in commercial and economic reports includes Tapestry Segmentation, which classifies U.S. residential neighborhoods into unique market segments based on socioeconomic and demographic characteristics.
- **Business data** including consumer expenditures, commercial market potential, retail marketplace, SIC and NAICS business information, and banking potential data from Esri.
- **School data and reviews** from Niche.
- **Specialty data sets** such as walkability scores, traffic counts and flood zones.



Update Frequency

- Listings and public records data are updated on a continuous basis.
- Charts and statistics calculated from listing and public records data are refreshed monthly.
- Other data sets range from daily to annual updates.

Learn more

For more information about RPR, please visit RPR's public website: <http://blog.narrpr.com>

